

Luzerne County Convention & Visitors Bureau

Board of Directors Meeting: Thursday, March 18, 2021 – 11:00 AM

Attendance: Theodore Wampole, Executive Director - Donna Keyes - Megan Filak – Gaye Nowak (staff) - Bob Borwick - Jason Jarecki - Will Conyngham - Carla Thaller – Pat Kobela – Tony Brooks – Dave Parsnick

Meeting called to order at 11:02 AM

Motion 1 - A motion was made by Jason Jarecki, seconded by Pat Kobela, to approve the minutes of the previous meeting. Motion was unanimously approved.

The Executive Director Report: Ted updated and discussed with the Board several issues, including:

- Revenue was below budgeted projections by approximately \$190,000 due to the ongoing pandemic, but we are saving on the expense side.
- Discussed the positive impact of allowing fans to return to indoor events at the arena, including Penguins games.
- Grant money may be available for pandemic relief for area hotels and bars.
- Discussed the upcoming vote by county council on the lease agreement for the Market Street complex.
- Rockin' the River will return for summer 2021.
- Notified the Board that Tony Brooks has officially been appointed.

Motion 2 – A motion was made by Tony Brooks, seconded by Jason Jarecki, to approve the submission of the lease agreement to county council for relocating the visitors' bureau office. Motion was unanimously passed.

Communication/Marketing Report:

- New spring/summer pages were added to the website.
- Other improvements were made to the Visitors' Guide.

Sales Report:

- Donna discussed the upcoming PIAA wrestling event scheduled for the arena.

Old Business:

- The Bureau by-laws are currently being reviewed by the county solicitor's office.

Public Comment: None

Motion 3 – A motion was made by Jason Jarecki, seconded by Pat Kobela, to adjourn at 11:43am. Motion was unanimously passed.

Respectfully submitted,

Jason Jarecki, Secretary