



## **Luzerne County Arts Advisory Board Goals 2023-24**

### **Long-Term**

#### ***Michele Millington, Co-Chair***

Establish an Arts Center where all creative arts can gather and share their creativity in an affordable and sound environment.

#### ***Howard Grossman, Chair***

Develop a long term arts and cultural program over the next five to ten years and support all art forms throughout the County, including the development of a series of action items that relate to community and economic development.

#### ***Lisa Reynolds, Secretary***

Develop a system of grants or financial support for arts practitioners in Luzerne County for the purpose of encouraging artists to live and work in the county.

#### ***Carl Frankel***

Create a signature county-wide arts event

#### ***Colleen Logan***

Enhancing Arts Education: Work towards integrating arts education into the curriculum of all local schools, ensuring that students have access to quality arts programs. This could involve collaborating with school districts, teachers, and art organizations to develop comprehensive arts education and secure funding for arts initiative.

#### ***Brian Pipech***

(1) How can school districts contribute to the growing arts programs in the county and how can the advisory board assist with these programs

(2) Encourage artist to form and strengthen networks, collaborations, and clusters for support under the arts advisory board

(3) Recognize the diversity of community-based learning including the need for sustained development of relationships in the arts

### **Short-Term**

#### ***Michele Millington, Co-Chair***

Bring the creative arts to focus in the community and elevate their value. Establish strategies for promoting the arts, their value, their inclusions and their diversity.

#### ***Howard Grossman, Chair***

Advocate and support of all art forms in Luzerne County to enhance their role and capability and artistic expression and experience.

#### ***Lisa Reynolds, Secretary***

Work to improve the perception of the arts publicly, as well as educating the population about the arts activity that is currently happening in our community.

#### ***Carl Frankel***

- (1) Take lists of arts organizations in county and make them aware of us and each other (Erika Funke Arts Scene?)
- (2) Develop questionnaire for (1), plus other appropriate bodies, on "how Arts Council can help you."

#### ***Colleen Logan***

- (1) **Conducting a Needs Assessment:** Conduct a comprehensive assessment of the county's arts and cultural landscape to identify existing strengths, gaps, and areas for improvement. This could involve gathering data, surveying artists and community members, and conducting interviews with key stakeholders. The findings from this assessment will inform future decision-making and help prioritize the board's initiatives.
- (2) **Arts and Economic Development:** Recognize the economic potential of the arts and work towards leveraging it for the benefit of the county. Collaborate with the economic development agencies, tourism boards, and local businesses to promote the arts as the driver of tourism, job creation, and economic growth. Explore opportunities for creative placemaking and cultural tourism initiatives that showcase the county's rich history and artistic assets.

#### ***Brian Pipech***

Support the development of an Arts-based publication county-wide (this could be a website, app, etc) - allow a place for local musicians/artists to better showcase their talent (website/event listing, etc)