

# VISIT LUZERNE COUNTY

WILKES—BARRE / HAZLETON / PITTSSTON

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## LUZERNE COUNTY CONVENTION & VISITORS BUREAU BOARD OF DIRECTORS MEETING March 18, 2021 – 11:00 AM

### AGENDA

- I. Roll Call
- II. Reading of minutes of the previous meeting
- III. Communications
- IV. Executive Directors Report
  - A. COVID-19
  - B. Review of Budget Performance Report
  - C. Review of Hotel Tax Receipts
  - D. Rockin' the River Concert Series
- V. Membership & Marketing Coordinator Report
- VI. Director of Sales & Marketing Report
- VII. New Business
- VIII. Old Business
- IX. Public Comment
- X. Adjournment