

VISIT LUZERNE COUNTY

WILKES-BARRE / HAZLETON / PITTSBURGH

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LUZERNE COUNTY CONVENTION & VISITORS BUREAU BOARD OF DIRECTORS MEETING March 14, 2019 – 11:00AM AGENDA

- I. Roll Call
- II. Reading of minutes of the previous meeting
- III. Communications
- IV. Executive Directors Report
 - A. Review of Budget Performance Report 2/28/2019
 - B. Branding Initiative update
 - C. Keystone State Games
 - D. Jehovah's Witnesses
 - E. Review of Hotel Tax and Act 109 of 2018
 - F. Multi-County CVB anti-litter program
 - G. By-laws revision/update
 - H. Mobile App
 - I. Sports Advisory Board/Commission discussion
- V. Membership and Marketing Coordinator Report
- VI. Director of Sales and Marketing Report
- VII. New Business
- VIII. Public Comment
- IX. Adjournment